

# Peace of Mind in Every Hallway: How Pine Cove Helped Townsend School District Modernize Security

## Executive Summary

Townsend School District partnered with Pine Cove Consulting to replace its aging, unreliable surveillance system with a cloud-based solution powered by Verkada. The result: faster response times, 24/7 visibility, reduced burden on staff, and greater peace of mind across the district.

## Overview

Townsend School District in Montana was facing outdated and ineffective surveillance technology that no longer met the safety needs of its growing K–12 student population. Without a functional security system, school leaders knew they needed a modern solution—and a trusted partner who could help them navigate the complexity.

### Verkada

#### A Trusted Partner to Make Modern Security Easy

As a long-standing technology advisor to rural school districts across the region, **Pine Cove Consulting** stepped in to help Townsend evaluate, plan, and implement a modern, cloud-based security system tailored to the district's unique needs. From scoping and procurement to deployment and training, Pine Cove led the project end-to-end to ensure a successful outcome.

Together with Verkada, Pine Cove helped bring modern campus safety to life—without overwhelming local IT staff.

## The Challenge: A Security System That Couldn't Keep Up

Townsend School District had aging DVR-based surveillance technology that was failing across the board. Camera footage was often inaccessible or blurry, and security incidents were difficult to investigate in a timely manner. Without centralized access or visibility, district administrators and staff lacked the confidence they needed to respond quickly and appropriately when issues arose.

They needed:

- 1 A scalable, reliable video surveillance system
- 2 Centralized access for administrators and safety teams
- 3 A solution that wouldn't strain the small internal IT team

# The Solution: Pine Cove + Verkada




Pine Cove Consulting worked closely with the Townsend team to design and deploy a Verkada-based security solution that was simple, scalable, and smart. Pine Cove guided the evaluation process, recommended a tailored solution, coordinated logistics, and served as the district’s hands-on partner throughout deployment and training.

Before & After	BEFORE PINE COVE + VERKADA	AFTER IMPLEMENTATION
Video Access	Limited, on-site only	Secure, remote 24/7 access
Incident Response	Slow, incomplete footage	Immediate review, HD clarity
System Maintenance	Manual, aging hardware	Cloud-managed, no NVRs
Internal Burden	High (staff overwhelmed)	Low (streamlined interface)

## The Result: Improved Safety, Better Visibility, Less Stress

Townsend School District now has a modern security system that meets its real-world needs. Administrators and safety officers can quickly respond to incidents, access footage remotely, and feel more confident in protecting their campus community.

### With Pine Cove’s support, the district achieved:

-  Faster response times to potential security events
-  24/7 remote access to high-quality camera feeds
-  Peace of mind for administrators, staff, and families

“We no longer have to chase down footage or hope the system is working. We feel secure—and supported.”

— School District Staff Member

“This isn’t just about cameras—it’s about creating peace of mind for students, staff, and the community.”

— Pine Cove Consulting Team Member

### Key Improvements:

- ☆ 40+ Verkada cameras deployed across campus
- ☆ Centralized visibility for administration and law enforcement
- ☆ Cloud-based platform accessible from any device
- ☆ Simplified management—no NVRs or complex maintenance

Pine Cove also ensured Townsend’s internal team was fully trained on system use, empowering them to manage operations confidently and independently.

## About Pine Cove Consulting

Pine Cove Consulting has been a trusted technology partner to K–12 schools in the Northwest for over 25 years. From infrastructure and network planning to cybersecurity and physical security, Pine Cove helps school districts build systems that are sustainable, secure, and built for the future.

**Not sure where to start?** We work with schools just like Townsend to assess needs and recommend solutions that make sense for your budget, staff, and infrastructure.

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[www.pinecc.com](http://www.pinecc.com)